

# Press Release

8th July 2020

## **bp Connect Bethlehem opens across Bethlehem Town Centre**

bp Connect Bethlehem opened its doors at 6am this morning, offering customers bp's full range of fuel choices, convenience shop, Wild Bean Cafe and Good Mood Food with Krispy Kreme doughnuts, take-home ice cream pints and Wishbone ready meals.

bp GM of Retail and Assets Adrian McClellan says, "The opening of bp Connect Bethlehem reflects the growth we've seen in the Bay of Plenty area, and we're excited for Bethlehem locals to warm up with our quality, barista made coffee and try a Krispy Kreme doughnut".

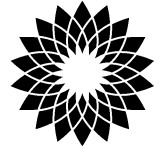
The new site provides customers with four choices of fuel – bp Unleaded 91, bp Premium 95, bp Ultimate 98 and bp Ultimate Diesel.

Customers can also use the BPMe app, which allows customers to pay for their fuel from inside their car, as well as having pre-order their coffee before even arriving at the site – all designed to make the bp experience faster and easier.

bp is committed to delivering more sustainable operations and are continually looking at new ways to improve energy efficiency at store-level. This includes using energy LED lighting in the shop and forecourt, utilising recycled heat from refrigeration systems for water heating and collecting re-useable rainwater from the rooftop.

bp Connect Bethlehem becomes the 108th bp Connect site nationwide and the 9<sup>th</sup> bp Connect site in the Bay of Plenty region. There are a further 104 bp dealer sites located around New Zealand.

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Caption: bp Connect Bethlehem open for business

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